



Advertising & Event Management

We Are All Connected

www.eventplanet-eg.com

About Us

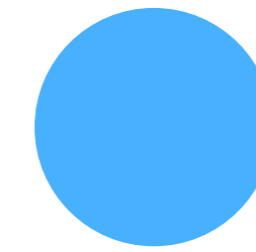
“Event Planet is a leading Egyptian event management company which specializes in designing, producing and managing professional corporate events.

We offer full services of **advertising & marketing** in Egypt & Worldwide.

*Event Management,
Conferences,
Corporate Event Planning,
Fashion Shows,
Concerts,
Theming, Decoration, Venue Booking,
Entertainment & Catering.”*

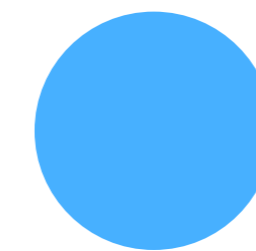
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COMPANY STRATEGY



Vision

To help brands become relevant to 21st-century consumers, by moving beyond the traditional AD agency model. Yet staying at the forefront of culture. And creating ideas that connect with your audience.



Mission

To offer the best quality and meet customer's expectations. If we become one team, Your success is our success. And we don't accept less than 100% quality and 99% effective services.



Goal

We are committed to doing far more than creating clever communications. Rather, we solve problems through original thinking based on insight and culture—designed themes to strengthen relationships between your brand and your target audience.

What we do..

“ Advertising

We offer full advertising and marketing services. We aim to achieve creativity and excellence in executing the proposed marketing plan.

We offer full media services through three major steps:
Pre-production, Production and Post-production.

Pre-production Phase: Where we offer a detailed outline along with a timeline for the project. Furthermore, many other services are included in the pre-production stage such as storyboard, script writing, research and development, and location scouting.

Production Phase: Where our crew, composed entirely of industry professionals, puts the plan into motion.

Post-production Phase: Editing and working with our clients for a productive feedback.

”



What we do..

“ Event Management

We offer full event management service (**organizers, theming, decorations, venue booking, entertainment and catering**).

Our dedicated team of project managers works passionately and professionally to manage any event of any size. Our team members are always up for any challenges as they follow a golden rule of thumb in solving any issues efficiently, quickly, and discreetly without any disturbance which leaves our clients supremely happy and satisfied.

Targeting efficiency and success, we divide project management into internal and external project management.

Internal Project Management focuses on internal logistics and coordination including resources scheduling, order handling and system fabrication.

External Project Management is about coordinating all integration, configuration, testing, training and client hand off efforts.

Congress Tourism – Organizing business meetings, we provide luxurious, budget accommodation at 3, 4, and 5 star hotels in different cities and resorts in Egypt, equipped with conference halls and rooms (from 10 to more than 1000 seats)..

”



What we do..

Stand design and production

“

Exhibition stand production, and effective design are two main sectors to promote your brand!

We have 10 years of experience and An attentive team of workers who really throw themselves into every project to provide you creative, innovative and high-quality solutions.

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SOME OF OUR HAPPY CLIENTS





SAMPLES OF OUR DESIGNS..

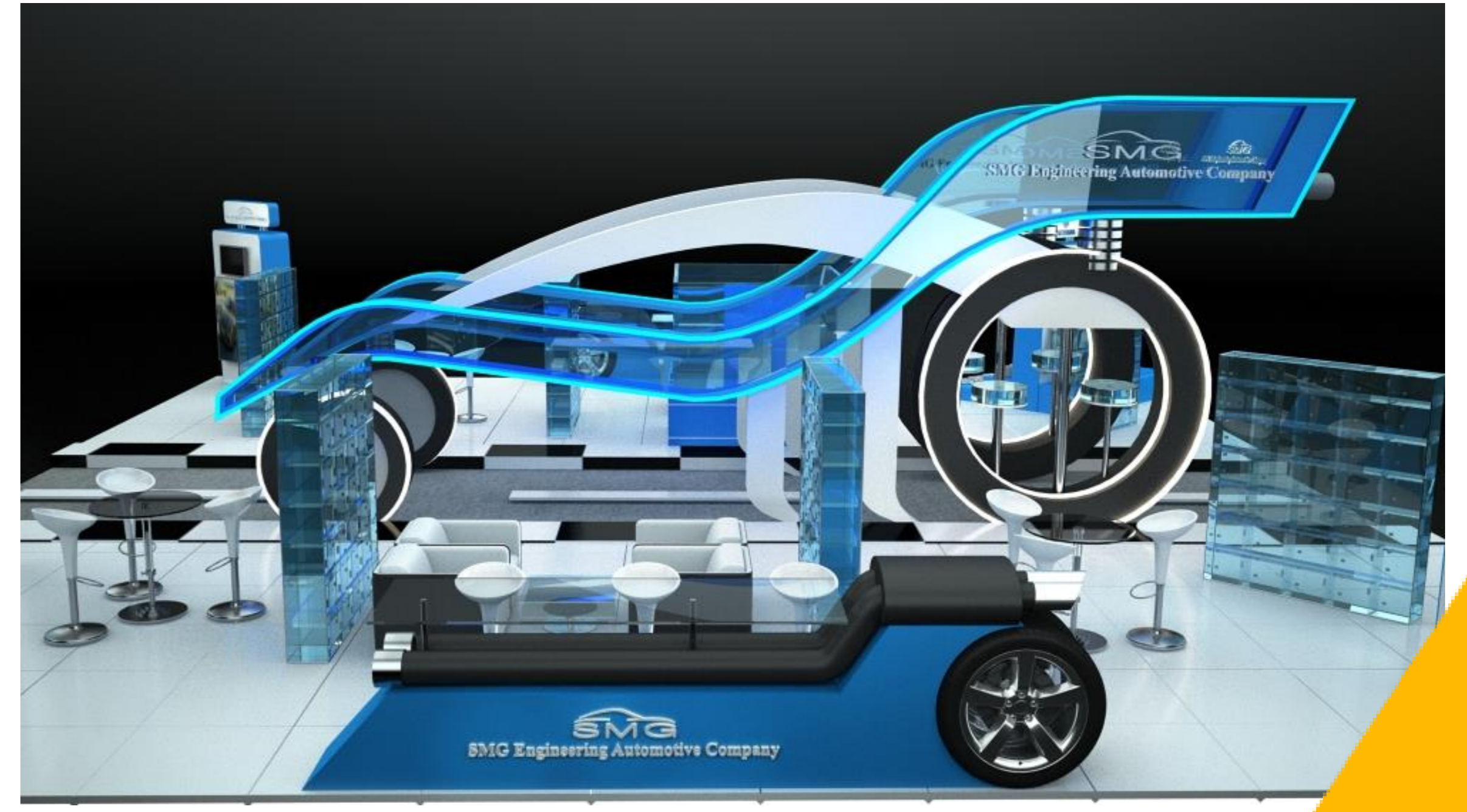
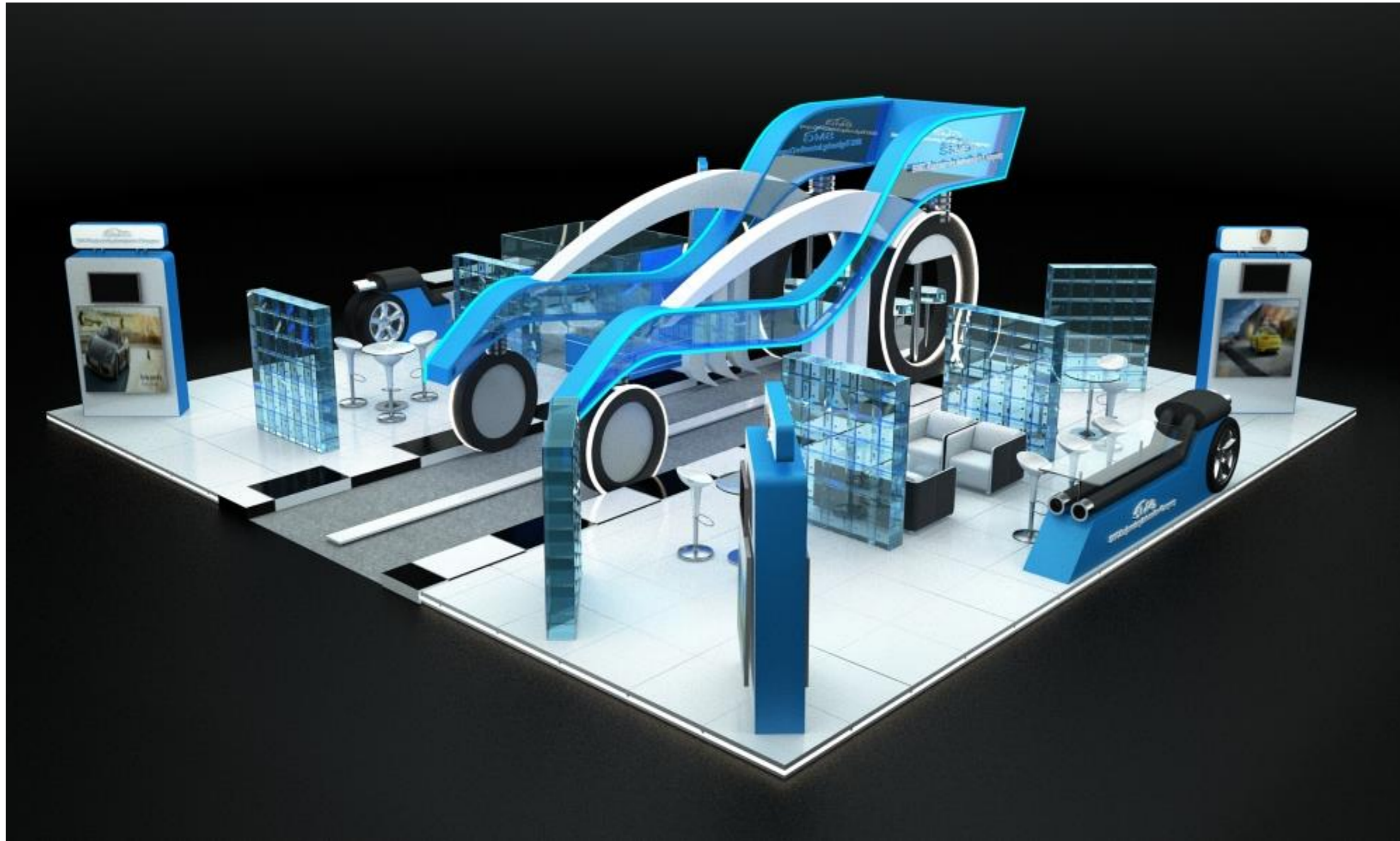


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Ministry of Defense (India) in Egypt
Defense Expo (EDEX 2018) at Egypt
International Exhibition Center
Stand production & Management



ENI
Petroleum Italian Company
International Exhibition Center



Pfizer
Conference & Exhibition
Sharm El-Sheikh



Fashion show
Majid Elfuttaim
City center Almaza - Cairo



Forbes Middle East
A glittering event to celebrate the top
companies, top startups and most
powerful business-women in Egypt



YLF – Youth Leaders Foundation
Opening Ceremony
At Dusit-Thani Lake View



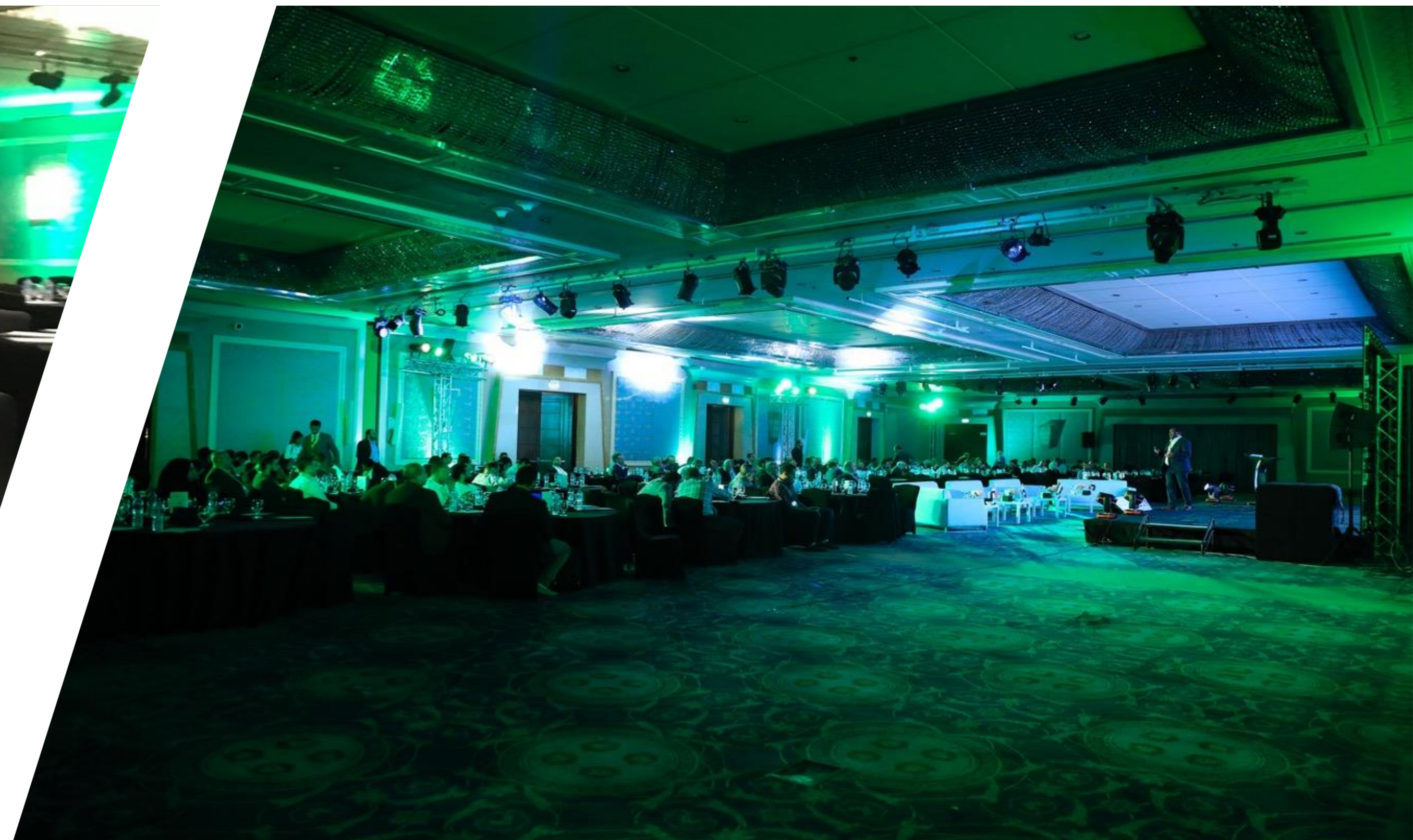
Birla Carbon Egypt
25th Anniversary
At Alexandria factory



Juniper Network (2019)
At Nile Ritz Carlton Hotel



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Juniper Network
Gala Dinner & Event
At Nile Ritz Carlton Hotel



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Orpic and ACO
Gala Dinner & Conference
At JW Marriott Hotel



SME. & NBAD
Event and Gala dinner
At Nile Ritz Carlton Hotel



GIZ Annual Event
At Nile Ritz Carlton Hotel





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<https://www.eventplanet-eg.com>

Thank You



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